

mindtickle

Readiness Rundown



Welcome to Mindtickle's new monthly newsletter, Readiness Rundown! Each month we'll share tips, news, industry updates and customer spotlights. This month, we're getting ready to beat the heat and start the [Summer of Sales Enablement!](#)



Nick Salas
Head of Sales
Enablement,
Mindtickle

Readiness tip

The possibilities behind why deals are lost are endless. Sales managers need answers to understand what went wrong and how they can help sellers avoid making the same mistakes in future deals.

In case you missed it!



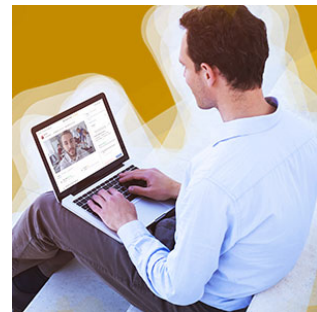
Sales Coaching Guide: How to Use Conversation Intelligence to Navigate the Sales Cycle

[Get it Now](#)



What is Sales Readiness? (And Why it Matters)

[Read Blog](#)



8 Must-Try Sales Role-Play Scenarios That Will Prepare Your Team for Every Selling Situation

[Read Blog](#)

See you there?

 **Sales Enablement**
Summer Camp
WEBINAR SERIES

mindtickle

Camp kicks off
July 15 at 1:00pm ET

SPONSORED BY



[Register Now](#)



Customer of the month

Turing Video leverages Mindtickle for their onboarding and sales readiness programs.

- 200% increase in quota attainment year on year
- 50% reduction in new rep ramp time during the pandemic

- 2.5x improvement in average call scores across the team

[Read More](#)

Be Ready

mindtickle

© 2021 Mindtickle Inc.

mindtickle.com | US: +1 (800) 231-5578 | APAC: +91.83.7883.7118 | EMEA: +44.20.8103.5545

[Unsubscribe](#) | [Terms of Service](#) | [Privacy Policy](#)

